

Advertising & Marketing Awards

NAME	DESCRIPTION	AWARDS CATEGORY	CATEGORY OF WORK	GEOGRAPHICAL REGION	NOMINATION DEADLINE	WINNERS ANNOUNCED
A Ad Stars Organization: AD STARS	AD STARS is the only international advertising festival which combines creativity with cutting-edge technology. It aims to share creative solutions and change the world. As its ultimate value is "humanity", it strives to become a communication platform to contribute to mankind.	Individual, General Public	Film, Print, Outdoor, Radio/Audio, Design, Interactive, Mobile, Data Insights, Social & Influencer, PR, Brand Experience & Activation, Direct, Media, Integrated, Innovation, Diverse Insights, Place Brand, Creative eCommerce, Public Service Advertising, & Video.	Global	May 2022	Jul 2022
AdAge Awards Organization: AdAge	Since 2007, AdAge A-List & Creativity Awards honor the forward-thinking leaders, top agencies and creative innovators in the industry today.	Agency, Organization, Campaign	Top Agency by Category, Creativity, A-list (by Category, Newcomer, Network, Customer Experience, Purpose-led, Holding Company), Creativity, International, Small Agency, & Campaign.	Global	Jan 2022	Apr 2022
AdWeek Awards Organization: Adweek	Celebrates the creativity, originality and entrepreneurialism coming out of this rapidly growing sector of the brand marketing ecosystem.	Agency	Media, Breakthrough Agency, Creator Visionary, Experiential, Project Isaac, Podcast, Out-of-Home, Fastest Growing, & Best of Tech Partner.	Global	Jan 2022	Jun 2022
American Advertising Awards (ADDY) Organization: American Advertising Federation	The American Advertising Awards, formerly the ADDYs, has the mission to recognize and reward the creative spirit of excellence in the art of advertising.	Campaign	Best of Show, Judge's Choice, & Mosaic.	U.S. (local)	Jan 2022	Mar 2022
ANDY Awards Organization: The Advertising Club Foundation	The ANDYs is an "idea" based show, in all mediums and forms viewed in equal weight through a different lens including Craft, Reset/Innovation, Transparency, and Bravery.	Campaign	Creative Excellence	Regional, Global	Regional: Dec 2021 Global: Mar 2022	Regional: Jan 2022 Global: Apr 2022
Artificial Intelligence Excellence Award Organization: Business Intelligence Group	Recognizes those organizations, products and people who bring unique AI to life (solutions and applications) and apply it to solve real problems.	Organization, Product, Individual	6 major types of AI including Reactive Machines, Limited Memory, Theory of Mind, Hardware & Semiconductors, Open (to any) & Self-Awareness.	Global	Jan 2022	Apr 2022
B Best Places to Work Organization: Business Intelligence Group	Through surveys, it identifies organizations doing all they can to improve the performance by challenging their employees in an environment that makes work fun and engaging.	Organization	Work Environment	Global	Dec 2021	Mar 2022
BIG Innovation Awards Organization: Business Intelligence Group	Recognizes those organizations and people who bring new ideas to life.	Organization, Product, Individual	Innovation	Global	Nov 2022	Dec 2022
Brandweek Constellation Awards Organization: Adweek	Brandweek Constellation Awards honors the very best team-led brand marketing efforts across 33 categories.	Organization, Individual	Best Team Effort, Team by Category, & Various Special Categories.	Global	May 2022	Sep 2022
C Cannes Lions Organization: International Festival of Creativity	One of the most prestigious events in the industry with over 15,000 delegates from around 100 countries. Considered the largest gathering of worldwide advertising professionals, designers, digital innovators and marketers. The most coveted creative excellence award program.	Agency	23 categories including Craft, Experience, Strategy, Entertainment, Classic, Good, Health, Entertainment, Titanium, Creative, Creative Commerce & more.	Global	Jan 2022	Jun 2022
Clio Awards Organization: Evolution Media	The Clio Awards is an annual award program that recognizes innovation and creative excellence in advertising, design and communication, as judged by an international panel of advertising professionals.	Campaign, Agency	Game of the year, TV/Streaming Network of the Year, Home Entertainment, Theatrical, Studio of the Year, & Agency of the Year.	Global	Feb 2022	Apr 2022
Cresta Awards Organization: Creative Standards Organisation	The Cresta Awards are worldwide awards whose purpose is to acknowledge high standards of creative achievement in the international advertising, digital design and marketing communications industry.	Campaign	Moving Image, Digital Design, Digital, Design, Print/OOHm Film, Ambient/Experiential, Social, Audio, Brand Purpose, Brand Transformation, Brand Content, Long-Term Creativity, Direct, Integrated Campaign, #OMG, Long-Term Creativity, Healthcare, Creative, B2B, Creative Technology, Luxury, & Other Subcategories.	Global	Feb 2022	Aug 2022
D Design and Art Direction (D&DA) Organization: British Design & Art Direction, Nonprofit	Global Association for Creative Advertising & Design. D&AD Awards are the most prestigious benchmark for creative excellence in design and advertising.	Campaign	Advertising (All Categories), Design, Craft (i.e. Animation, Art Direction, Photography, Direction, etc.), Culture, Impact, & Special Awards.	Global	Mar 2022	May 2022
E Echo Awards Organization: Association of National Advertisers	Launched in 1929, the Echo Awards recognizes marketers from around the world who have dared to imagine a future rich with the opportunity of data, and who have explored its potential to advance their brands toward new frontiers. Each category is dedicated to an area of expertise critical to improving performance in today's data-driven marketing ecosystem.	Organization	Marketing Data Strategy, Email, Display/Search, Direct Mail, Social Media, Experiential, Video Content, B2B Campaign, Campaign for Social/CSR Good, Campaign for >\$250K, Customer Acquisition Campaign, CRM/Customer Loyalty Campaign, Data-Inspired Insight, Emerging Technologies, Integrated Campaign, Branded Content, Data-Drive Technology, & Industry Categories (i.e. Automotive, Food & Beverage, Technology, etc.).	Global	Feb 2022	Apr 2022
Effie Awards Organization: Effie Awards	Spotlighting marketing ideas that work and encouraging thoughtful dialogue about the drivers of marketing effectiveness. To honor the most effective marketing communications ideas in APAC, EMEA, NA, LATAM in more than 40 national Effie programs.	Individual, Organization, Agencies	Most Effective Marketing, Ideas that Work, 5 of 50, & Various Subcategories (i.e. Activation, E-Commerce, Promotions, etc.).	Global	Jan 2022	Jun-Oct 2022
Epica Awards Organization: Andrew Rawlins	The Epica Awards are an annual series of communication awards, as the only creative prize judged by the press. Epica's aim is to reward outstanding creativity and help communication agencies, film production companies, media consultancies, photographers and design studios to develop their reputations beyond their national borders.	Campaign, Agency	Industry-Specific, Technique, Craft & Imagery, Design, Digital, & Special.	Global	Nov 2022	Dec 2022
Excellence in Customer Service Awards Organization: Business Intelligence Group	Celebrating those who are winning by supporting their own customers and those who are developing the tools to help others find success.	Organization, Individual	Organization of the Year, Transformation of the Year, Executive of the Year, Manager of the Year, Front-Line Pro of the Year, Consultant of the Year, Outsource Partner of the Year, & Technology of the Year.	Global	Feb 2022	Nov 2022
F Festival of Media Awards (FOMG) Organization: Festival Intelligence	Rewarding the very best media campaigns from around the globe, the Festival of Media Awards is established as the leading recognition for brands, agencies, media brands and digital/marketing specialists.	Campaign	Best Campaign Lead by Independent Agency, Best Use of Technology, Inclusive Campaign of the Year, Best Use of Traditional & Digital Media, Integrated Campaign, Branded Content, Collaboration Award, Distribution, Communications Strategy, Engagement Strategy, & more.	Global	Jan 2022	May 2022
G Global Agency Awards Organization: The Agency Awards	The Global Agency Awards reward creative, design, digital, marketing, advertising, media and public relations agencies across the globe.	Campaign, Agency	Best Small & Large Agency of the Year, Social Media, SEO, PR, PPC, Not-for-Profit, Integrated, Marketing, Best Event, New Business, Crisis Communications, Campaign Effectiveness, Digital, Media Buying, & More.	Global	Apr 1, 2022	Apr 29, 2022
I Internationalist Awards Organization: The Internationalist	Agency executives who have the rare ability to rethink current notions of brand building by simplifying complex internal processes, encouraging collaboration, managing risk while working in the midst of fast change, keeping sight of "the big idea," championing multinational strategy, and involving customers directly in the creative process.	Campaign	Innovation in Media & Digital Solutions & Marketing Makes a World of Difference.	Global	Jan 2022	Sep-Oct 2022
J Jay Chiat Awards Organization: 4A's	Awarding strategic Excellence, celebrating the contribution of strategy and planning to great ideas.	Campaign	Grand Prix, & Strategy (Global, Connection, Regional, National, Nonprofit, Product/Service Creation, PR, Healthcare, Brand Pivot, Network of the Year, Agency of the Year, PR).	Global	Jun 2022	Oct 2022
L London International Awards (LIA) Organization: London International Awards, LIA	London International Awards stands as a champion of the creative process, creatives themselves, and of course fantastic creative work. Created for creatives, we stand for great creative ideas and executions, and are proud to assemble the best talent every year to do so.	Agencies, Organization	Ambient & Activation by industry.	Global	Jun 2022	Nov 2022
M M&M Global Organization: Festival of Media	The categories focus on work in the industry from sectors ranging from finance and FMCG to automotive and sport, campaigns based around media channels, successful partnerships, communication strategies and social impact.	Campaign	Best Campaign (by Low Budget, by Talent, by Event/Experiential, by Traditional Media, by Digital, by Content, Creative Idea, by Data, by Technology, by Cause, or by Industry Sector), Best Communication Strategy, Best Local Execution of a Global Brand, Effectiveness Award, Best Integrated Campaign, Collaboration Award, Best Tactical Campaign Response to COVID-19, & Best FinTech Marketing Campaign.	Global	unknown	Jun-Jul 2022
N MediaPost Awards Organization: MediaPost	MediaPost celebrates "All Stars", "Agency of the Year", "The Marketing Automotive", "OMMA Awards" to honor agencies and advertisers that push the potential of digital advertising, the "oooh awards" recognize the best work in out-of-home venues, the "Appy Awards" acknowledge creativity and excellence in app design.	Agency, Organization, Campaign	Creative Media, Agency of the Year, All Stars, Marketing Automotive, OMMA (Online Marketing Media & Advertising), EIS, Digital Out of Home, Appy Awards, 'ooh Awards.	Global	various	various
NYF Advertising Awards Organization: New York Festivals	Advertising Awards, AME Awards®, Bowery Awards, Global Awards®, Radio Awards, TV & Film Awards.	Campaign	Activation, Audio, Direct, Collaboration & Partnerships, Branded Content, Entertainment, Film, Festival, New York City, Design, Digital/Mobile, Print, PR, Small Agency, Start-Up, Sport, Social Media/Influencer, 3D DE&I Work, etc.	Global, Regional, Local	Apr 2022	Jul 2022
P PR & Marketing Excellence Awards Organization: Business Intelligence Group	Reward and recognize those individuals and organizations who largely go unrecognized for helping to build great brands and products of world-class organizations.	Organization, Individual	Marketing Agency, Marketing Department, PR Agency, PR & Marketing Agency of the Year, PR Department of the Year, Executive of the Year, External Campaign of the Year, & Internal Campaign of the Year.	Global	Sep 2022	Nov 2022
R Reggie Awards Organization: Association of National Advertisers	The premier industry awards program recognizing the best marketing campaigns activated by brands and agencies. Started in 1983.	Campaign, Agency & Organization	23 categories include Experiential, Digital/Social Media, Sponsorship & Cause Marketing, plus two categories for Retail and Shopper focused campaigns.	Global	Jan 2022	Apr 2022
S Sales & Marketing Technology Awards "SAMMY" Organization: Business Intelligence Group	Recognize the global leaders, technologies and organizations helping to solve the challenges organizations have connecting and collaborating with prospects and customers.	Organization, Product, Individual	Advertising Technology, Content Management System (CMS), Customer Relationship Management (CRM), Email, User Experience Optimization, Experiential/Event Marketing, Insights and Analysis, Search Engine Optimization (SEO), & Social Media.	Global	Jun 2022	Jul 2022
T The One Show Organization: The One Club	The One Show is among the top three global awards programs for advertising, design, and digital marketing.	Agency, Organization, Campaign	Brand-Side, Branded Entertainment, Design, Film, Experiential, Health, Gaming, Integrated, Interactive, Out of Home, Music, Pharma, Social Media, Print, PR, & more.	Global	Mar 2022	Jun 2022
W Webby Awards Organization: International Academy of Digital Arts and Sciences (IADAS)	The leading international award honoring excellence on the Internet.	Marketers, Organization	Websites, Video, Advertising, Media & PR, Apps/Software, Social, Podcasts, Games, & Virtual/Remote.	Global	Feb 2022	May 2022
World Advertising Research Center (WARC) Organization: WARC	The WARC Awards program is a search for next-generation marketing effectiveness. Winning a WARC Award shows that you are developing and mastering new techniques to deliver business results for clients.	Campaign	Effective Content Strategy, Effective Social Strategy, Effective Use of Brand Purpose, & Effective Innovation.	Global	Mar 2022	Jun 2022

*Dates based on current year, and are subject to change.