














2021: Agencies Profiled

LOGO	AGENCY NAME	CATEGORY	SERVICES
	160over90	Creative / Cultural	Advertising, branding, experiential, brand partnerships, PR and communications.
	Bartley & Dick	Design	Services include brand strategy and positioning, branding, advertising, identity design, digital marketing, web and interactive, packaging, print and collateral, and video and animation services.
	Blue Chip	Creative / Shopper	Services include research, strategy, brand, creative, media, shopper.
	Bow & Arrow	Consultancy / Digital Ventures	Identifies and creates new digital products and services.
	by The Network	Creative	Digital marketing, research and insights, innovation strategy, art direction, copywriting and more.
	Canopy Management	Full Service / A to Z Amazon Agency	Strategic planning, list optimization, advertising management, posts, organic ranking services, review aggregation, Demand Side Platform, and more.
	Cashmere	Lifestyle Marketing	Social media, creative strategy, digital trends, experiential, influencer, and public relations.
	Choreograph	Data and Technology	Services are centered around a unified, identity-based approach, customer insights, and data-driven personalized experiences.
	Code and Theory	Digital	Services include transformational technology, data analytics and research, services/platforms/products, business and organizational consulting, and integrated marketing.
	Damage	Gaming	Brand strategy and consulting, content production, creative development, team partnerships, experiential live and digital, and influencer marketing.
	Day One Agency	Communications / Creative	Combines traditional PR, digital/social media, branding, creative, and activation.
	DDB FTW	Gaming	Strategy, creative, business design, innovation, and tech.
	DDB Worldwide Inc	Marketing Communications / Creative	Market research, logo design and branding, development and implementation of strategic marketing plans, etc.
	Engine	Full Service / Marketing Services	Insights, content, distribution, data, social media and technology.
	Essence	Full Service / Digital	Strategy and planning, digital marketing, digital creative, media planning and buying, creative, activation, ad operations, analytics, and studio and engineering, and also offers consulting solutions (ecommerce, data health, media health).
	Heart and Soul Marketing	Full Service	Services range from brand strategy, creative, PR, media planning/buying, social, web, and video.
	Instrument	Digital / Brand and Experience	Core services include brand, strategy, and consulting, digital experience, engineering, marketing, design, development, and content creation.
	Jam3	Design / Experience	The agency offers end-to-end creative, UX, tech and QA.
	Kyra	Media	Digital content (voice, talent, reach, programming) for Gen Z audiences.

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	Media Matters Worldwide	Media	Services include audience development strategy, programmatic strategy and buying, analytics and data visualization, and media planning and buying.
	Media.Monks	Digital	Content, data, digital media, and technology services.
	Merkley and Partners	Full Service / Digital / Media	Discover (research, social listening, etc.), Distill (brand strategy, media planning, CRM, analytics, etc.), and Develop (media buying, creative, social assets, ecommerce, etc.).
	Metric Theory	Digital	Core services include search engine marketing, paid social, display and remarketing, shopping ads, product feed management, and digital video.
	Mischief @ No Fixed Address	Creative / Indie	Advertising services.
	Movers+Shakers	Creative	Broad range of creative and music services aimed at creating cultural relevancy across mainstream and emerging social media platforms (TikTok, Facebook, YouTube, Spotify, etc.).
	MUH-TAY-ZIK / HOF-FER (MH)	Full Service	Services include strategy, design, communications, and execution.
	Mythology	Creative	Strategy, integrated campaigns, interior design, graphic design, brand strategy and advertising, experiential marketing, full-service creative, and packaging design. “creates worlds and world views for brands of the new economy.”
	Paper Crowns	Gaming / Marketing	Branding and identity work to website and software development, animation and motion design, video production, stage design, custom illustrations, apparel design, storytelling, and community connection.
	S4 Capital	Digital	Creative digital content production and digital media solutions company focused on data content, and programmatic.
	Supernatural	Creative	Strategy, creativity, and technology, the agency combines Machine Learning, Artificial Intelligence, and human creativity to deliver faster (from strategy to creative development and through production).
	Traction	Interactive	Services range from strategy and insights, creative and media, technology and operations with a focus on data, speed and efficiency, enhancing client's in-house team with talent.
	UNIT9	Production	They produce live-action and content, digital, games, experiential and live advertising, and VR.
	We Believers	Full Service	Ad creation, advertising, social—focused. Also provides digital, brand development/messaging, and brand communication.
	WONGDOODY	Experiential	Strategy, research and consumer insights, brand and marketing positioning, creative and product design, CX, advertising and production, media buying and planning, branding, digital, direct response, and PR.
	WorkInProgress (WIP)	Full Service / Innovation	Services include digital marketing, social media marketing, influencer marketing, business development, Instagram marketing, design graphic, lowongan kerja, paid marketing, social media management, digital rights management, clip licensing, mc.